



## Curriculum Vitae of Allegra Garatti

### CONTACTS

Address: Via Solferino S. Martino, 3 – 31100 Treviso (TV) - Italy  
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### PERSONAL DATA

Date of birth: December 15<sup>th</sup> 1994                      Nationality: Italian  
Place of birth: Conegliano (TV)                      Marital status: Single

### LANGUAGES

Italian (native)

English (good)

Spanish (good)

### PROFESSIONAL POSITIONS

**2021 – present**  
**Administrative employee c/o Colfert S.p.A. (Mogliano Veneto, Italy)**

#### Main tasks:

1. Sustainability project: Path through Benefit Corporation and BCorp:
  - a. Representing the "as is" situation by using the B Impact Assessment as a method for measuring current performance and Business Model Canvas
  - b. Identifying purposes of 'common benefit' belonging to the new statute
  - c. Defining specific objectives for each purpose of 'common benefit' and using A3 to explain KPIs and measurement methods
2. Analysis and management of the document flow for BEMACO credit transfer procedures
3. Credit assignment

#### Main competences acquired:

1. In-depth knowledge of the BCorp and Benefit Corporation industry
2. Analysis and management of internal company communication
3. Customization of technical performance analysis models

**2019–2020**  
**Editor c/o Garatti Gruppo Editoriale (Treviso, Italy)**

#### Main tasks:

1. Editing of projects
2. Purchasing and supplies process management in compliance with budget
3. Management of front and back-office activities

#### Main competences acquired:

1. Precision, flexibility
2. Deadlines meeting
3. Management of relationship with customers
4. Problem-solving

**2017–2018**  
**Project manager c/o Crossfit 31100 (Treviso, Italy)**

**Main tasks:**

1. Development and management of Crossfit 31100 from its beginning
2. Design and space management for the project
3. Analysis of the economic-financial feasibility of the project
4. Sales and cash flow management
5. Complete management of the administrative activity

**Main competences acquired:**

1. Self-management
2. Project planning and design
3. Self-training
4. Management of relationship with customers

**2014–2016**  
**Events promoter c/o Esperta Field (Treviso, Italy)**

**Main tasks:**

1. Promotion activities on stands for events, sales points and shopping centers
2. Communication and information activity during events

**Main competencies acquired:**

1. Sales expertise
2. Events, conventions, and exhibits organization and management

**EDUCATION**

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|--------------|---|
| 2019-present | Master's Degree in Global Development and Entrepreneurship<br>c/o University Ca' Foscari – Venice (Italy)<br>GPA: 28.5/30 (4.75/5)<br>Expected graduation date: July 2022<br>Expected graduation grade: 110 with distinction (110 e lode) |
| 2019         | Bachelor's Degree in Foreign Trade<br>c/o University Ca' Foscari – Venice (Italy)   |
| 2013         | Linguistic High School Diploma<br>c/o Liceo Linguistico Pio X – Treviso (Italy)   |

**OTHER RELEVANT EXPERIENCES**

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| 2020 | 100+1st Project: An Entrepreneurial Challenge – Ranking: 2 <sup>nd</sup><br>Theoretical development of a <b>sustainable startup</b> (the full project is available upon request).<br>Competition organized by University Ca' Foscari (Venice) in collaboration with Cooperative Credit Bank Pordenonese and Monselice. |
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According to law 679/2016 of the Regulation of the European Parliament of 27th April 2016, I hereby express my consent to process and use my data provided in this CV and application for recruiting purposes.